



Dissemination report

PLENTIS – project

- 1) To whom did you disseminate the project results inside and outside your partnership? Please define in particular your targeted audience(s) at local/regional/national/EU level/international and explain your choices. (max 1 page)

Our organization disseminated the project mostly around students and teachers. As we are an agricultural vocational center, altogether 1500 students and 150 teachers, the target group was potential for testing. The FM KASZK (Central-hungarian Vocational Center of Agriculture) is a regional educational center financed by the Ministry of Agriculture. The center is a collaboration of 4 different agricultural school. Two of our schools are at Budapest, one at Piliscsaba and one at Vác. These schools cover very different fields of agriculture: plant growing, animal husbandry, horticulture, forestry, engineering, food and meat industry, cartography, landscaping, family farming and agricultural economics and trading.

All of our students need to learn business studies and at the end of their educational period they need to prove their knowledge on the examination. Our government support young agricultures, but to start their own business they really need to have the basic knowledge on agriculture and business studies. Like most of our teachers didn't work in the private sector this game is a very unique method to think more interactive and start to think more deeply about systems and organizing.

We have a large audience on facebook: FM Közép-magyarországi Agrár-szakképző Központ (632 people likes) and FM KASZK International (116 likes) so we could share our results and events on these two platforms. We have visitors from different European countries and also some global visitors. We are participating in a lot of international projects so our partners, who also take part Erasmus+ KA02 programs and always searching for new methods and programs, they could definitely have some experience with Agropoly and the PLENTIS project overall. These actors of the European level are the most innovative people, who can react and reflect on the program very fast, if it is capable to implant to the daily use or not.

Around the teachers of our organization, we presented the results of the project in June, 2016. About 100 teacher were participating and listening new methods of the agricultural business education. On this program all participants of KA02 projects of FM KASZK were presented their program and also a well-known professor, István Fehér of the Szent István University of Hungary participated and discussed about the Plentis project.



The biggest agricultural exhibition of Hungary is the OMÉK, which took place at Budapest in September 2015. We created an international dissemination platform for our projects and we were presenting the methodology and aim of the PLENTIS project. Among the 950 exhibitors we tried to talk as many people as we could during the 4 days. On this exhibition all the agricultural companies, schools, other institutions participated and they are all interested in innovation and new programs. They are coming to this program to see the newest technologies and modern innovations of the sector so they were a very motivated and curious target group for us. 426 different school group also visited the venue so they could also see how the platform look like and we could motivate them to try when it is absolutely ready.

2) What kind of dissemination activities did your partnership carry out and through which channels? Please also provide information on the feedback received. (max 1 page)

We truly believe that the Z and Y generation of the students are available on the internet and don't care about printed media. This was the most important reason why we created our facebook pages in 2013 and the international facebook page in 2015. We can reach our partners, teachers, students more directly and personally. We try to catch more and more visitors and we are sharing our project results almost every week. Our teachers somehow are also like traditional education so we organized a meeting for the teachers of our 4 schools where we were presenting all of our KA02 projects. After the presentations teachers had the possibility to ask from the project members and share their experiences. As we mentioned in the previous point our students need to learn agricultural business and they have examination, so the main channel was the direct testing. We could test around 170 students and they mostly had positive feedback. The game was not unknown for them, because you can find some similar ones at the internet, but here they could think also about time management and organizing. After the test period the first question was from almost all students, is there an application available to download to my smartphone? It could help to play it most regularly, and have their own profile (there is no need to share one account if they are sharing one computer on the class).

We started our newsletter in 2014 and we also had a startup with an international newsletter in September 2016. All of our newsletters are available on our website: www.kaszk.hu and we also print posters and pin it in the schools.

The teachers were interested in the game, because we don't have very well edited books to teach this subject, and this is a new method for them as well. Their honest opinion was that idea is genial, but because of poor infrastructure of the schools (very slow and old computers) the organizing and teaching is not really easy. Sometimes we have classes with 30 students and for a group like this there is no classroom available in our institution (there is no computer room with 30 different computers).



3) How did you see the potential to use this project's approach in other projects on a larger scale and/or in a different field or area? (some sentence)

The project idea realized a very big demand and lack of our education system and it helped to have a program to develop the business skills of the students and teachers as well. The testing period helped the implementation and the sustainability of the project not just among the tested students but also on an organisational level.

4) How have you ensured that the project's results will remain available and/or will be used by others? (some sentence)

The website of the project: <http://game.plentis.eu/en> let us promote the working and realized game to every teacher and student. It is more easier to talk about a project what is realistic and usable for everybody. The teacher handbook is available in our center library on hungarian language so the teachers can also understand the methodology and the aim of this program and they can help the students to understand it.

Realized dissemination in the PLENTIS project

Organisation:	FM Közép-magyarországi Agrár-szakképző Központ, Bercsényi Miklós Élelmiszeripari Szakképző Iskola és Kollégium (FM KASZK)	Period:	01.09.2014-30.11.2016	Country:	Hungary
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Activity	Type	Date(s) Duration Frequency	Place	Level					Target Group	Size / number of organisations / persons reached (approximately)	Kind of documentation available
				L	R	N	E	G			
OMÉK - exhibition	Exhibition	23/09/2015- 27/09/2015	Budapest – HUNGEXPO exhibition center			x			Agricultural companies, schools, institutions	approx. 80.000 visitors	Application form, invoice, posters – information about the number of the visitors: http://www.agroinform.com/gazdasag/omek-2015-igazi-sikertortenet-950-kiallito-tobb-tizezer-latogato-24555
Organizing testing/testing	Testing Agropoly game	January 2016 – June 2016 (46 days)	Budapest	x					Students of FM KASZK	approx. 20 students in each group (12 group) – 170 testing	time sheet of the mentor teachers – Ferenc Gál, Anikó Vári Dr., Katalin Antics, Mónika Pintérmé Fetzter, Judit Emma Tóth
Website of the project	Promoting Agropoly game	from January 2016.	Online					x	Internet users	approx. – 2000 users	http://kasz.hu/nemzetkozi/plentis/
International newsletter o FM KASZK (online; printed posters)	Article about the project	September 2016	Budapest X., Budapest, XIV., Vác, Piliscsaba		x				Teachers and technical employees of FM KASZK	approx. – 300 employees	Newsletter



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International facebook page of FM KASZK	Promoting the results of the project	from 2015	Online			x	x	Internet users	approx. – 2000 users	https://www.facebook.com/kaszk.international/?fref=ts
Facebook page of FM KASZK	Promoting the results of the project	from 2014	Online			x		Internet users	approx. – 3000 users	https://www.facebook.com/kaszk/?fref=ts
Teachers meeting	Promoting the results and the sustainability project	29/06/2016	Budapest		x			Teachers of FM KASZK	110 teachers	Official program and participants list

L = Local

R= Regional

N= National

E= European

G= Global